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**INDIRE** ISTITUTO  
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this must  
be the  
**PLACE**

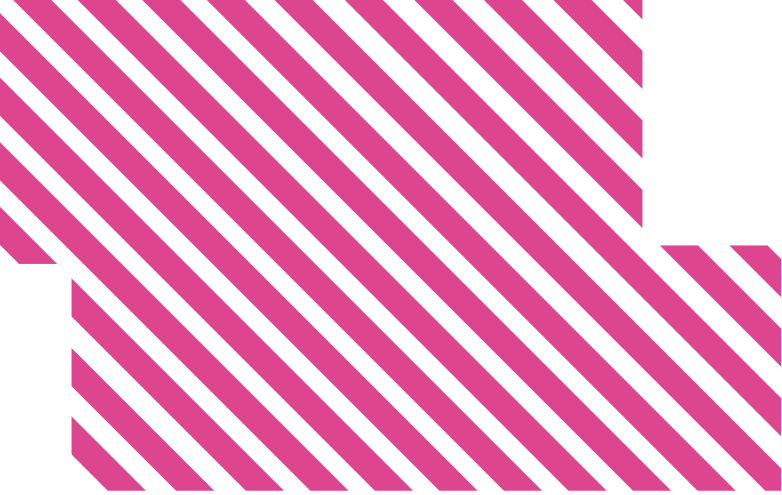
# Decalogue of Inclusion

PROJECT IMPLEMENTATION AND COMMUNICATION



**L'ASSOCIACIÓ  
DRETS SEXUALS  
I REPRODUCTIUS**

**MW**  
maghweb



These ten pro-inclusivity rules were developed collaboratively by members of **Maghweb**, **Associació dels drets sexuals i reproductius** and **Cinergies** in the framework of **This Must Be the Place**, a project financed by **INDIRE Erasmus+** that aims to strengthen the empowerment of women and members of the **LGBTQIA+** community in the public space.

# Principle

*MULTI-ACTOR COLLABORATIONS FOR SOCIAL AND POLITICAL TRANSFORMATION*

## Guideline

To guarantee social and political transformation with a project, collaborate in a multi-directional way with all the different members of a community (schools, families, young people, social educators, professionals, institutions).



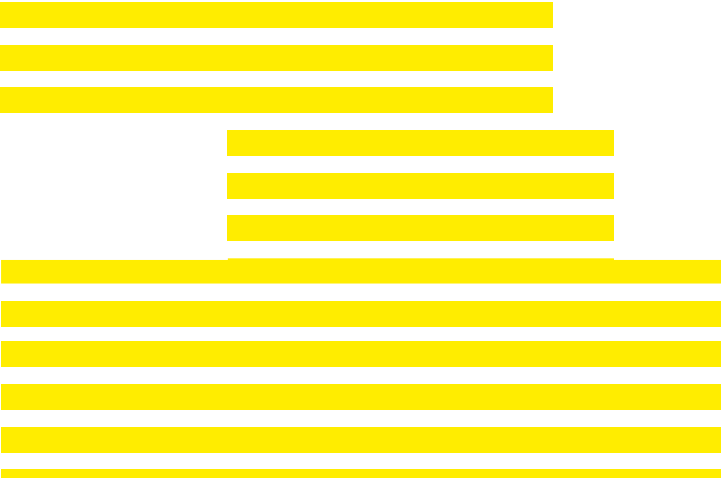
1.

# Principle

*NON-DISCRIMINATION*

# Guideline

Actively encourage the visibility and participation of people with different, intersecting identities.



2.

# Principle

*RIGHTS-BASED PERSPECTIVE*

## Guideline

Make sure your project provides clear, correct information so that people can take autonomous decisions to claim their rights.



3.

# Principle

## *ACCESSIBILITY*

### Guideline

Ensure fully accessible activity spaces and communication content which uses comprehensive, gender-inclusive language that can be adapted to different formats and communication platform contexts (visual, audio, text).



4.

# Principle

*TARGET SENSITIVITY*

## Guideline

Get to know your target group through empathy guided work which puts everyone involved in the shoes of the other.



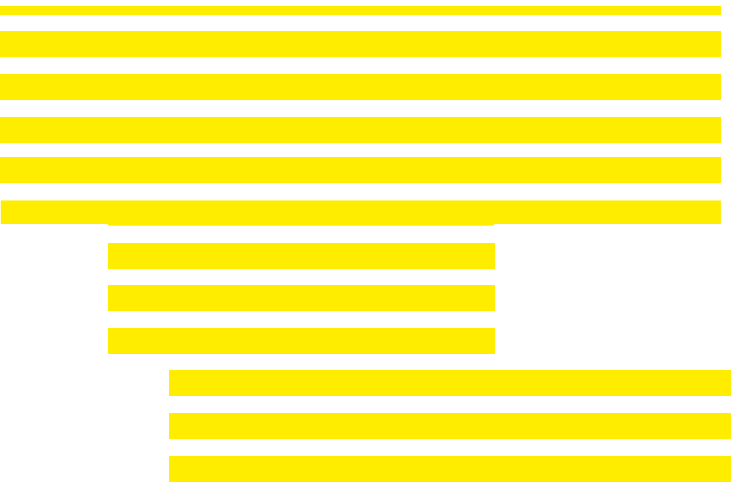
5.

# Principle

*CONSENT AND CARE*

## Guideline

Ensure that target groups are well-supported, are fully aware of the possible consequences of an action and understand and fully agree to participate.



6.

# Principle

*SELF DETERMINATION*

## Guideline

Enable target groups to be the protagonists of their own processes of transformation and consciousness in activities and allow people to tell their own stories in communication content.

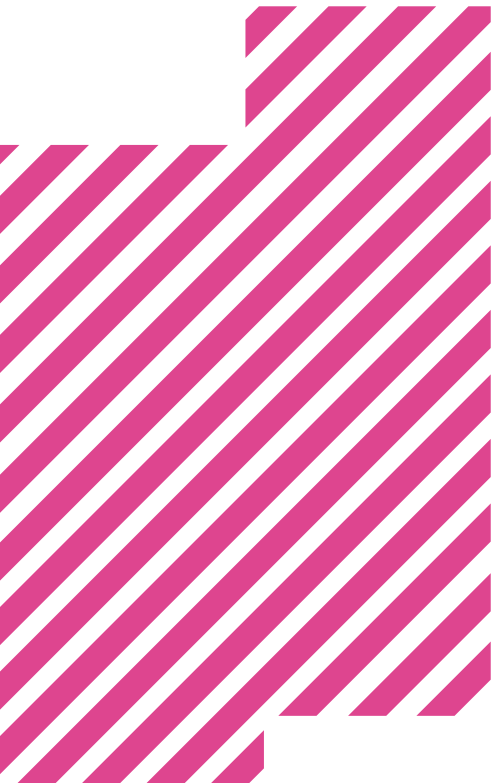


# Principle

*NO JUDGEMENT*

# Guideline

Build brave, safer spaces where participants are invited not to judge each other and listen and speak without expressing judgements.



8.

# Principle

*CHALLENGE STEREOTYPES*

## Guideline

Always ask yourself and the others what root the representation of an individual or group is coming from and ensure that this root is not the reproduction of a stereotype.



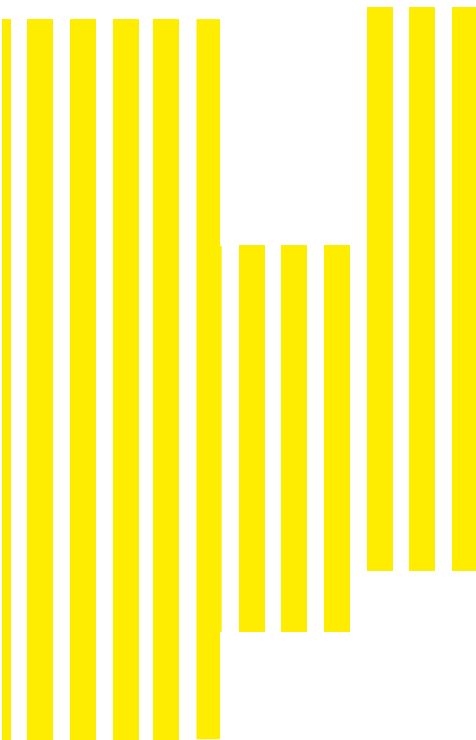
9.

# Principle

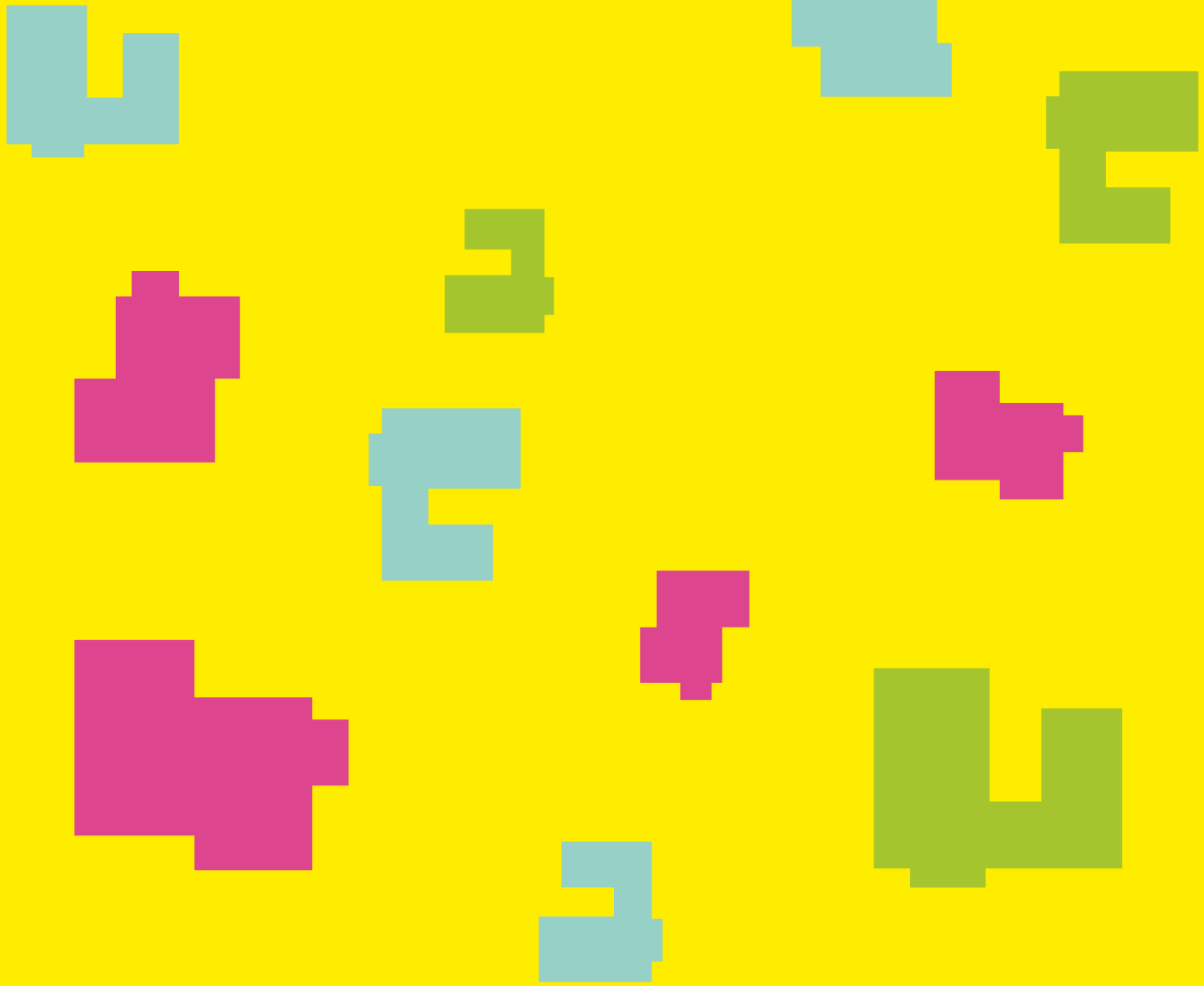
*INTERSECTIONALITY*

## Guideline

Consider and account for all potential areas of discrimination and the ways they intersect in all actions and communication.



10.



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